

From Surviving to Thriving: Advancing workforce well-being

SPONSORSHIP OPPORTUNITIES

PROMOTING HEALTH EQUITY & WELL-BEING

SPONSORSHIP OPPORTUNITY FOR THE LOUISIANA ACTION COALITION 2025 VIRTUAL CULTURE OF HEALTH SUMMIT October 15th & 16th

As the Louisiana Action Coalition advances its efforts to achieve health equity in accordance with The Future of Nursing 2020-2030 report, we are proud to host the 2025 Culture of Health Summit. We invite you to be a vital part of this event through sponsorship, showcasing your organization's products and services to a diverse audience of leaders and experts in healthcare, public health, community health, public policy, research, education, housing, and transportation at the state level. Join us in our mission to create a culture of health, reduce health disparities, and improve the well-being of the Louisiana population, making a lasting impact for generations to come.

OUTCOMES OF THE 2025 SUMMIT INCLUDE:

- Define the key elements of workforce well-being and its impact on patient outcomes.
- Identify strategies to support psychological safety, resilience, and professional flourishing.
- Apply evidence-based tools to foster workforce well-being.
- Discuss an action plan for advancing a culture of health and well-being within their workplace or community.

This year's summit will focus on building a culture of safety and support for nurses and social workers by addressing well-being and workplace violence. As Louisiana faces ongoing healthcare challenges—from staffing shortages to crisis response—this summit will explore innovative strategies, technologies, and collaborative models that protect, empower, and sustain our frontline workforce.

SPONSORSHIP LEVELS

CULTURE OF HEALTH FRIEND

\$250 AND BELOW

Recognition on LAC website, in the program booklet, and in the Welcome presentation. Includes 2 free full-event registration.

CULTURE OF HEALTH PARTNER

\$500

Recognition within social media posts, 5 free full-event registrations, plus recognition on LAC website, in the program booklet, and in the Welcome presentation

CULTURE OF HEALTH ADVOCATE

\$1,000

Logo graphic recognition within the breaks of the summit event, 12 free full-event registrations plus recognition on LAC website, in the program booklet, in the Welcome presentation, and within social media posts.

CULTURE OF HEALTH CHAMPION

\$2,500

Advertisement within the breaks of the summit event, a half-page advertisement within the digital copy of the program booklet, 20 free full-event registrations plus recognition on LAC website, in the program booklet, in the Welcome presentation, within social media posts.

CULTURE OF HEALTH PREMIER "SHINING STAR"

\$5,000

Full-page advertisement within the digital copy of the program booklet, 1 30 second video ad within the breaks of the summit event, 50 free full-event registrations, plus recognition on LAC website, in the program booklet, in the Welcome presentation, within social media posts, an advertisement within the breaks of the summit event.