

Advocacy in Action: Shaping the Future of Health in Louisiana

SPONSORSHIP OPPORTUNITIES

PROMOTING HEALTH EQUITY & WELL-BEING

SPONSORSHIP OPPORTUNITY FOR THE LOUISIANA ACTION COALITION 2025 VIRTUAL CULTURE OF HEALTH SUMMIT October 14th & 15th

As the Louisiana Action Coalition advances its efforts to achieve health equity in accordance with The Future of Nursing 2020-2030 report, we are proud to host the 2026 Culture of Health Summit.

This year's summit will focus on shaping healthcare in Louisiana through advocacy.

We invite you to be a vital part of this event through sponsorship, showcasing your organization's products and services to a diverse audience of leaders and experts in healthcare, public health, community health, public policy, research, education, housing, and transportation at the state level. Join us in our mission to create a culture of health, reduce health disparities, and improve the well-being of the Louisiana population, making a lasting impact for generations to come.

OUTCOMES OF THE 2026 SUMMIT INCLUDE:

- Describe the role of advocacy in shaping health policy and impacting health outcomes in Louisiana.
- Identify factors that influence advocacy and policy decisions.
- Apply strategies for building and maintaining effective relationships with decision-makers and stakeholders to advance advocacy goals and influence change.
- Communicate the impact of healthcare policy on patients, communities, and practice.
- Identify key stakeholders, including community groups, organizations, and key decision-makers who impact healthcare policy.
- Apply data, storytelling, and other advocacy tools to effectively communicate health needs and influence decision-makers.

SPONSORSHIP LEVELS

CULTURE OF HEALTH FRIEND

\$250 AND BELOW

Recognition on LAC website, in the program booklet, and in the Welcome presentation. Includes 2 free full-event registration.

CULTURE OF HEALTH PARTNER

\$500

Recognition within social media posts, 5 free full-event registrations, plus recognition on LAC website, in the program booklet, and in the Welcome presentation

CULTURE OF HEALTH ADVOCATE

\$1,000

Logo graphic recognition within the breaks of the summit event, 12 free full-event registrations plus recognition on LAC website, in the program booklet, in the Welcome presentation, and within social media posts.

CULTURE OF HEALTH CHAMPION

\$2,500

Advertisement within the breaks of the summit event, a half-page advertisement within the digital copy of the program booklet, 20 free full-event registrations plus recognition on LAC website, in the program booklet, in the Welcome presentation, within social media posts.

CULTURE OF HEALTH PREMIER "SHINING STAR"

\$5,000

Full-page advertisement within the digital copy of the program booklet, 1 30 second video ad within the breaks of the summit event, 50 free full-event registrations, plus recognition on LAC website, in the program booklet, in the Welcome presentation, within social media posts, an advertisement within the breaks of the summit event.

THE LOUISIANA ACTION COALITION
VIRTUAL CULTURE of HEALTH SUMMIT

SPONSORSHIP FORM

Name of Sponsor: _____

Amount of Sponsorship

☐ **\$250** *Culture of Health Friend*

☐ **\$2,500** *Culture of Health Champion*

☐ **\$500** *Culture of Health Partner*

☐ **\$5,000** *Culture of Health Premier
"Shining Star"*

☐ **\$1,000** *Culture of Health Advocate*

☐ **Other/Donation:** _____

Contact Information

Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Note: All sponsorship information to be included in the program booklet (e.g., logo, picture ready ad, etc.) must be submitted to LAC Director Mr. Kelsi Guidry at lacnursing@gmail.com.

INFORMATION ABOUT THE LOUISIANA ACTION COALITION:

The Louisiana Action Coalition (LAC) was formed in 2011 and is one of 51 coalitions working nationwide to transform healthcare through nursing. Efforts are driven by evidence-based recommendations stated in the National Academy of Medicine's report. "The Future of Nursing 2020-2030: Charting a Path to Achieve Health Equity" The Robert Wood Johnson Foundation (RWJF) and the AARP Foundation have invested millions of dollars nationwide through the development and implementation of the National Campaign for Action. This campaign works toward the implementation of the recommendations that came from the previous 2010 report up to the recent 2020-2030 report. The report points out that nurses play a key role in the health system. With a unique combination of skills, knowledge, and dedication, nurses can help address health inequities and improve the health and well-being for all. The report explores how nurses can work to reduce health disparities and promote equity, while keeping costs at bay, utilizing technology, and maintaining patient and family-focused care. Building a Culture of Health is a movement led by RWJF and shared with others to take on one of the most pervasive challenges of our time, improving the health and well-being of everyone in America.

Thank you for honoring the effort of the Louisiana Action Coalition in implementing a Culture of Health throughout our community.

Please make checks payable to the Louisiana Action Coalition c/o Louisiana Nurses Foundation and in the notes section insert "LAC Culture of Health Summit" The Louisiana Nurses Foundation is the fiscal agent for the Louisiana Action Coalition (LAC).

Checks should be mailed to the following address?

Louisiana Action Coalition
543 Spanish Town Rd.
Baton Rouge, LA 70802