

**THE LOUISIANA ACTION COALITION 2018
CULTURE of HEALTH SUMMIT**

**Health Disparities and Health Equity in Louisiana –
Coming Together for Action**



SUMMIT PARTNERS



WELCOME TO THE 2018 CULTURE OF HEALTH SUMMIT: Health Disparities and Health Equity in Louisiana – Coming Together for Action

*Presented by
the Louisiana
Action Coalition*

The Louisiana Action Coalition (LAC) 2018 Culture of Health Summit Planning Committee and the LAC Core Leadership Team would like to thank each of you for attending the 2018 Culture of Health Summit where you will become equipped with tools that will allow you to go back to the communities in which you live and work to continue the process of building a culture of health. As organization leaders, you have the vision, the knowledge, the wherewithal, and the experience to help pave the way in using the social determinants of health to transform healthcare and healthcare outcomes in Louisiana. You are truly our greatest asset today, tomorrow, and in the future. Throughout this Summit, we ask that you stay engaged, participate, be proactive, and accept the call to action to improve the healthcare outcomes for your family, your neighbors, the communities in which you live and work, and the entire state.

Sincerely,

The Louisiana Action Coalition 2018 Culture of Health Summit Planning Committee and the Louisiana Action Coalition Core Leadership Team

If you would like to learn more about the Louisiana Action Coalition, please visit our website at the following link: <https://www.louisianafutureofnursing.org/>.

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WHAT IS THE ISSUE?

Louisiana consistently ranks last, or near last, on state health rankings. The opportunity to be healthy depends on where you live, work and play. Persistent health disparities, such as significant differences in infant mortality rates and life expectancy exist across neighborhoods and zip codes throughout Louisiana. These disparities limit the opportunity for all to thrive. There is a growing body of evidence and strategic practices health professionals and allies from sectors that influence health are employing to effect systemic change to promote health equity.

A collective response to these challenges is needed to leverage Louisiana's assets and drive the improvement of health outcomes. **It is time to come together, align our strengths, and join hands to create a Culture of Health in Louisiana.**

This second Culture of Health Summit builds on the inaugural convening in 2017 which established a common understanding of data for health and collaborative efforts across this state. **At the 2018 Summit, organizers look forward to mobilizing participants to act together to reduce health disparities and promote equity regardless of zip code, race, or socioeconomic status.**

OUTCOMES WE SEEK: A call to action is established and allies in health are united to address disparities and promote equity.

HOW DO WE HOPE TO ACCOMPLISH THE OUTCOME?

- Articulate a shared understanding of past and current challenges.
- Align strengths and resources to maximize impact and reduce duplication.
- Prioritize collective actions that will lead to an improved future state of health for all.

PARTICIPANTS WILL:

- **Learn:** Build awareness of place-based/community-based disparities, root causes of inequity and strategies to address the social determinants of health.
- **Engage:** Align with healthcare professionals, allies from various health disciplines, other sector leaders, and community leaders to share experiences and best practices used in their organizations.
- **Call to Action:** Commit to implementing best practices and emerging strategies to address place-based/community-based disparities throughout Louisiana.

CONTINUING NURSING EDUCATION CREDIT:

This activity has been approved by the Louisiana State Nurses Association Approval Unit for six contact hours of continuing nursing education credit. The Louisiana State Nurses Association Approver Unit is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.



PROGRAM AGENDA

THURSDAY, APRIL 5, 2018 | 8:00 A.M. - 4:30 P.M.
PENNINGTON BIOMEDICAL RESEARCH CENTER

6400 Perkins Road, Baton Rouge, LA 70808

7:00 a.m. Registration and Continental Breakfast

8:00 a.m. Welcome/Purpose

Dustin Miller, MSN, APRN, FNP-BC
State Representative, District 40

8:15 a.m. Louisiana Action Coalition Update

Cynthia Bienemy, PhD, RN
Director, Louisiana Center for Nursing
Louisiana State Board of Nursing
Co-Lead, Louisiana Action Coalition

**8:30 a.m. Culture of Health in Louisiana:
State Perspective**

Parham Jaber, MD, MPH
Assistant Secretary, Office of Public Health,
Louisiana Department of Health

9:30 a.m. BREAK

9:45 a.m. County Health Rankings and Roadmaps

Julie Willems Van Dijk, PhD, RN, FAAN
Associate Scientist, University of Wisconsin Population Health
Institute, Deputy Director for the Robert Wood Johnson funded
County Health Roadmaps project at the University of Wisconsin
Population Health Institute (UWPHI).

**10:45 a.m. Panel Discussion of Louisiana Innovators
Building a Culture of Health in Louisiana**

Charlotte Parent, BSN, RN, MHCM
Assistant Vice President, Community Affairs/Network
Navigation, LCMC Health, BUILD Health Challenge

Chaquetta Johnson, DNP, MPH, APRN, WHNP-BC
Deputy Director, LA OPH STD/HIV Program

Jared Hymowitz
Director, Mayor's Healthy BR Initiative

Jeanne Solis
CCO, Terrebonne Chamber of Health Leadership Alliance

11:45 a.m. Lunch

12:45 p.m. Diversity and Inclusivity

Stephen F. Wright
Senior Vice President, Group Operations
CHRISTUS Health

**1:45 p.m. County Health Rankings by Parish
Deep Data Dive - Large Breakout Session**

Julie Willems Van Dijk, PhD, RN, FAAN
and Facilitators

2:45 p.m. BREAK

**3:00 p.m. Community Wealth Building
& Anchor Institutions**

David Zuckerman, MPP
Director, Healthcare Engagement Democracy Collaborative

**4:00 p.m. Connecting the Dots /
Charge to Summit Attendees**

Sarah Gillen, MPH
Chief Operations Officer, Louisiana Public Health Institute



KEYNOTE SPEAKERS



JULIE WILLEMS VAN DIJK

RN, PhD, FAAN

University of Wisconsin Population Health Institute
Deputy Director for the Robert Wood Johnson funded
County Health Roadmaps project at the University of
Wisconsin Population Health Institute (UWPHI)



PARHAM JABERI

MD, MPH, Assistant Secretary
Office of Public Health
Louisiana Department of Health



STEPHEN F. WRIGHT

Senior Vice President
Group Operations CHRISTUS Health
Louisiana and Southeast Texas



DAVID ZUCKERMAN

Director for Healthcare Engagement with
the Democracy Collaborative Lead for the
Healthcare Anchor Network

SPEAKERS & PRESENTERS



CYNTHIA BIENEMY, PHD, RN

Dr. Cynthia Bienemy is the Director of the Louisiana Center for Nursing at the Louisiana State Board of Nursing where she is charged with collecting, analyzing, and reporting on data about the registered nurse (RN) and advanced practice registered nurse (APRN) workforce in Louisiana. She addresses nursing workforce issues related to nursing education capacity, nurse supply, and nurse demand. The Louisiana Center for Nursing has served as the co-lead for the Louisiana Action Coalition (LAC) along with AARP LA since its inception in 2011. Dr. Bienemy is a member of the LAC Core Leadership Team which is responsible for coordinating and facilitating the statewide implementation of the recommendations from the Institute of Medicine Report on the Future of Nursing: Leading Change, Advancing Health. This foundational work has ignited LAC's determination to improve health and healthcare in Louisiana by creating a Culture of Health that is valued by every citizen. Dr. Bienemy serves as the lead for the LAC Diversity Steering Committee which is responsible for the pillar of work that focuses on increasing the diversity of Louisiana's RN and APRN workforce. Dr. Bienemy is an American Nurses Association Substance Abuse and Mental Health Services Administration Ethnic Minority Fellow Alumnus and currently serves as the Chair of Nursing Supply and Demand Council and the Louisiana Health Works Commission. Dr. Bienemy began her tenure as President of the National Forum of State Nursing Workforce Centers in June 2017 and she was recently inducted (2018) into the Louisiana Nurses Foundation Nightingale Hall of Fame.



SARAH GILLEN, MPH

Sarah Gillen has served as Chief Operating Officer for the Louisiana Public Health Institute (LPHI) since 2015. Prior, she held several leadership positions at the National Network of Public Health Institutes (NNPHI) and was instrumental in supporting the maturation of NNPHI's organizational systems that serve as a backbone for numerous network programs. Early in her career, Sarah established a community health program for women and children at Saint Damien Pediatric Hospital in Port-au-Prince, Haiti. She holds a BS degree in biology from Saint Mary's College and an MPH from Tulane University School of Public Health and Tropical Medicine. Ms. Gillen is also a graduate of the National Public Health Leadership Institute. She currently resides in New Orleans with her husband and three children.



JARED HYMOWITZ, MA

Jared Hymowitz is the Director of the Mayor's Healthy City Initiative (MHCI) also known as Healthy BR, a nonprofit with a mission to collaborate, commute, and coordinate the activities of over 100 local partner organizations to create a healthier Baton Rouge for all. Jared facilitated the nation's only Joint Community Health Needs Assessment and Joint Implementation Plan, per Affordable Care Act requirements, with the city's five acute care hospitals. He coordinates and facilitates a board of directors that includes the CEO's of all five hospitals in East Baton Rouge Parish as well as the CEO's of other public, private and non-profit organizations. Jared manages and maintains the MHCI budget, social media accounts and website. He also attends and speaks at events on behalf of the Mayor/President in regards to health and wellness, plans and coordinates community partnerships and events around creating a healthier city for all, and sits on various city committees and boards on behalf of the City of Baton Rouge and MHCI.





PARHAM JABERI, MD, MPH

Dr. Jaber is the Louisiana Department of Health (LDH), Office of Public Health (OPH), Assistant Secretary. In this role, he provides administrative, programmatic, and budgetary oversight of all public health functions and operations for the Office of Public Health, with over 1,200 employees and an annual operating budget of \$389 million. Dr. Jaber also provides direct support to the State Health Officer in response to emergencies, public health violations of the sanitary code, and other matters affecting the health and safety of Louisianans. In addition to these roles, Dr. Jaber works closely with key community stakeholders including parish governments, legislators, academia, non-profit organizations, community-based organizations, law enforcement, healthcare providers, mental health professionals, and others to affect public health change and improvements in health outcomes. In his prior role as Assistant State Health Officer and OPH Chief Medical Officer, Dr. Jaber provided medical direction and consultation to all OPH Centers, Bureaus, Programs, Regional Medical Directors as well as to the OPH Leadership and LDH State Health Officer. As the District Director with the Virginia Department of Health (2010-2016) and the Regional Medical Director for Louisiana OPH Region IX, Dr. Jaber advocated for cross-sectoral partnerships to advance and achieve a culture of health in the community. Dr. Jaber is board-certified in Preventive Medicine. He obtained his B.A. from Johns Hopkins University, his M.D. from the University of Maryland School of Medicine, and his M.P.H. from Tulane University while completing his Preventive Medicine Residency.



CHAQUETTA JOHNSON, DNP, MPH, APRN, WHNP-BC

Dr. Johnson is Deputy Director of the STD/HIV Program in the Louisiana Department of Health (LDH) - Office of Public Health (OPH). In this capacity, she is responsible for assisting with the oversight of statewide STD, HIV and Viral Hepatitis program activities and offers program-related clinical consultation to internal and external partners. She has more than 15 years of experience with the Office of Public Health, including several years providing direct care services as a Nurse Practitioner and serving as Regional Nurse Manager in the Central Louisiana (Alexandria) region. She received her Bachelor of Science in Nursing degree from the University of Alabama at Birmingham (UAB) and worked as a Registered Nurse at University Hospital, before returning to graduate school at UAB to complete dual Master's degrees in Nursing and Public Health. Dr. Johnson completed her Doctor of Nursing Practice degree at Vanderbilt University in Nashville, Tennessee, where she was recognized with the 2013 Founder's Medal for the School of Nursing, citing her work studying the relationship between contraceptive

choice and the incidence of sexually transmitted infections. She has served on numerous civic and professional boards including, most recently, appointment to the Louisiana Health Works Commission and election to the National Coalition of STD Directors (NCSDD) Board of Directors. Dr. Johnson is committed to educating the community on STDs and HIV and promoting sexual health as an integral component of the overall culture of health in Louisiana.



REPRESENTATIVE DUSTIN MILLER, MSN, APRN, FNP-C

Representative Dustin Miller is currently serving as Louisiana House District 40 State Representative. He serves on the Health and Welfare, Appropriations, and Agriculture and Rural Development committees. Representative Miller, a native of Lawtell, Louisiana, graduated from Opelousas Catholic High School in 2005 and earned a Bachelor of Science Degree in Nursing (2010) from the University of Louisiana at Lafayette. After graduation, Representative Miller worked as an ICU and telemetry nurse while also serving as House Supervisor at Mercy Regional in Ville Platte, La. He received a Master's degree in Family Nursing (2015) from Southern University. Representative Miller is the owner of several businesses and he recently opened the Acadiana Practitioners Clinic in Port Barre, La. Representative Miller serves on St. Landry Community Action Board, the Prescription Monitoring Program Advisory Council, and he was appointed to Louisiana Commission on HIV, AIDs and Hep C. He is a member of Kappa Alpha Psi, Fraternity. Representative Miller is married to Nichole Miller who is a Registered Nurse and they have 2 children, Taylor (5 years old) and Landon (2 years old).



CHARLOTTE MORGAN PARENT, BSN, RN, MHCM

Ms. Parent, BSN, RN, BSN, MHCM, is the Assistant Vice President of Community Affairs and Network Navigation for Louisiana-based, non-for-profit healthcare system LCMC Health. In her role at LCMC Health, she works on the coordination and implementation of Public Health Opportunities on public health initiatives, alternative care delivery models and new payment initiatives. She is currently working on system wide cancer initiatives that intersect with public health. Prior to this role, Ms. Parent served as the Director of Health for the City of New Orleans in 2014, where she led the nationally accredited New Orleans Health Department. Under her leadership, the Health Department developed and implemented the city's citywide smoking ban, homelessness initiatives as well as health in all places initiatives in city government. Ms. Parent has more than a decade of experience in health care management, having served

SPEAKERS & PRESENTERS

as the health department's deputy director-where she helped the department earn the 2013 Robert Wood Johnson Roadmaps to Health Prize for its transformational work moving from direct services to population health initiatives. These included the nationally recognized FITNOLA program, nationally recognized initiatives related to community preparation for emergencies for special needs registries, and addressing violence as a public health issue through prevention activities as part of the City of New Orleans NOLA FOR LIFE initiative.

Ms. Parent was the director of Maternal and Child Services at Touro Infirmary in New Orleans, where she developed and oversaw services for expectant mothers and their families throughout the childbirth and postnatal experience. She served in this role during Hurricane Katrina and during the reopening of hospital services post-Katrina, when Touro Infirmary was the only facility in New Orleans providing obstetrical services. Ms. Parent received her diploma in nursing from Charity Hospital School of Nursing, has a Bachelor of Science in Nursing from Loyola University in New Orleans, and a Master of Science in Health Care Management from the University of New Orleans.



JEANNE SOLIS, BS

Jeanne Solis is the CCO for the Terrebonne Chamber of Health Leadership Alliance and the Owner, CEO for Bonne Chance LLC & Associates. Ms. Solis has a background in non-profit health agency leadership, program management, and journalism. She is a current Board officer for the Louisiana Emergency Medical Units, and served as the Chairperson of the Louisiana Healthy Communities Coalition in Region 4 from 2013-2016.

Ms. Solis has received recognition for professional accomplishments, community service, program development, and publications during her career. As a cancer control advocate, Ms. Solis received an "Outstanding Achievement" award from the Louisiana Breast and Cervical Health Program in 2016, a "Spirit of Hope" award from the Lafayette Division of the American Cancer Society in 2013, and a Woman of the Year nomination from the Leukemia-Lymphoma Society of Louisiana/Mississippi in 2011.

Ms. Solis attended the University of Louisiana at Lafayette for graduate studies in Communications, undergraduate studies in Traditional Music Performance, and certification in Business Management. She received a Bachelor of Science degree from Middle Tennessee State University, and has achieved instructor certifications for Youth Mental Health First Aid and comprehensive teen pregnancy prevention. Ms. Solis has specialty trainings in health promotion, French language, and adult literacy.



JULIE WILLEMS VAN DIJK, PHD, RN, FAAN

Dr. Van Dijk is a Senior Scientist and Director of the County Health Rankings & Roadmaps program, a collaboration between the Robert Wood Johnson Foundation (RWJF) and University of Wisconsin Population Health Institute. Prior to joining the Institute in 2009, Dr. Van Dijk worked in local public health for 21 years in Marathon County, WI and served as a network weaver among people in many sectors working together to build health. She earned a PhD in nursing from the University of WI-Milwaukee and is also a graduate of the RWJF Executive Nurse Fellows Program, and the National Public Health Leadership Institute.



Dr. Van Dijk was inducted into the American Academy of Nursing in 2016. A few of Dr. Van Dijk's many accomplishments include coordinating community engagement for the original County Health Rankings release in 2009-10; serving as Deputy Director for the County Health Roadmaps expansion from 2010-2013; leading the development of the Roadmaps to Health Action Center, a web-based set of tools and guidance for communities improving health; developing a national partnership strategy with organizations from sectors outside of traditional health and healthcare (e.g. National Association of Counties, United Way Worldwide, National Business Coalition on Health); and the development of the RWJF Culture of Health Prize. Since 2014, Dr. Van Dijk has served as Co-Director of the County Health Rankings & Roadmaps (CHR&R) program with ongoing primary responsibility for the community transformation components of the work and Director of the RWJF Culture of Health Prize. Dr. Van Dijk has also conducted research on the quality of community health assessments and improvement plans and created a quality measurement tool for these processes and led efforts to enhance and strengthen resources for Wisconsin's public health agencies, hospitals, and other partners to conduct and implement community health assessments and plans.



STEPHEN WRIGHT, MHA

Stephen Wright is the Senior Vice President of Group Operations, CHRISTUS Health Louisiana/Southeast Texas. Over the course of a career that has spanned more than 30 years, Stephen Wright has held a variety of leadership roles with the Sisters of Charity Health Care System (SCH) and CHRISTUS Health. At SCH, Stephen served as director of managed care for the Sisters of Charity of the Incarnate Word of Houston, Texas, from 1985-1987 and then as the Chief Operating Officer (COO) for St. Michael Health Care Center in Texarkana, Texas, from 1987-1999. Following the formation of CHRISTUS Health, Stephen began his tenure as Chief Executive Officer (CEO) of CHRISTUS St. Frances Cabrini Hospital in Alexandria, Louisiana in January of 1999. Shortly thereafter, he was asked to assume additional responsibilities as President and CEO for CHRISTUS Health Central Louisiana, which includes CHRISTUS Coshatta Health Care Center, Natchitoches Regional Medical Center, Savoy Medical Center in Mamou and CHRISTUS St. Joseph's Home in Monroe. In February of 2009 Stephen assumed leadership of CHRISTUS Health Northern Louisiana, which includes CHRISTUS Highland Medical Center in Shreveport/Bossier, resulting in enhanced coordination of services among the various entities in Central and Northern Louisiana and both regions' continued growth. In March of 2010 Stephen began serving as President and CEO of CHRISTUS Health Louisiana

when his responsibilities were expanded to include oversight over CHRISTUS Health Southwest Louisiana, which includes CHRISTUS St. Patrick Hospital in Lake Charles. In February of 2015 Stephen was asked to lead the newly integrated CHRISTUS Health Louisiana/Southeast Texas group as Senior Vice President Group Operations. In addition to the Louisiana hospitals, the Texas-based hospitals now under Stephen's leadership include CHRISTUS Hospital – St. Elizabeth in Beaumont, CHRISTUS Hospital – St. Mary in Port Arthur, CHRISTUS Jasper Memorial Hospital and the newly purchased Bone and Joint Institute in Beaumont/Port Arthur. Currently, Stephen's oversight includes more than 6500 associates and over 1200 beds throughout the Louisiana and Southeast Texas facilities.

Stephen has provided solid leadership for start-up initiatives, strategic development, program services and physician relations. He is strongly committed to performance improvement and consistently exemplifies the CHRISTUS core values in his interactions with associates, physicians, board members, volunteers and the community.



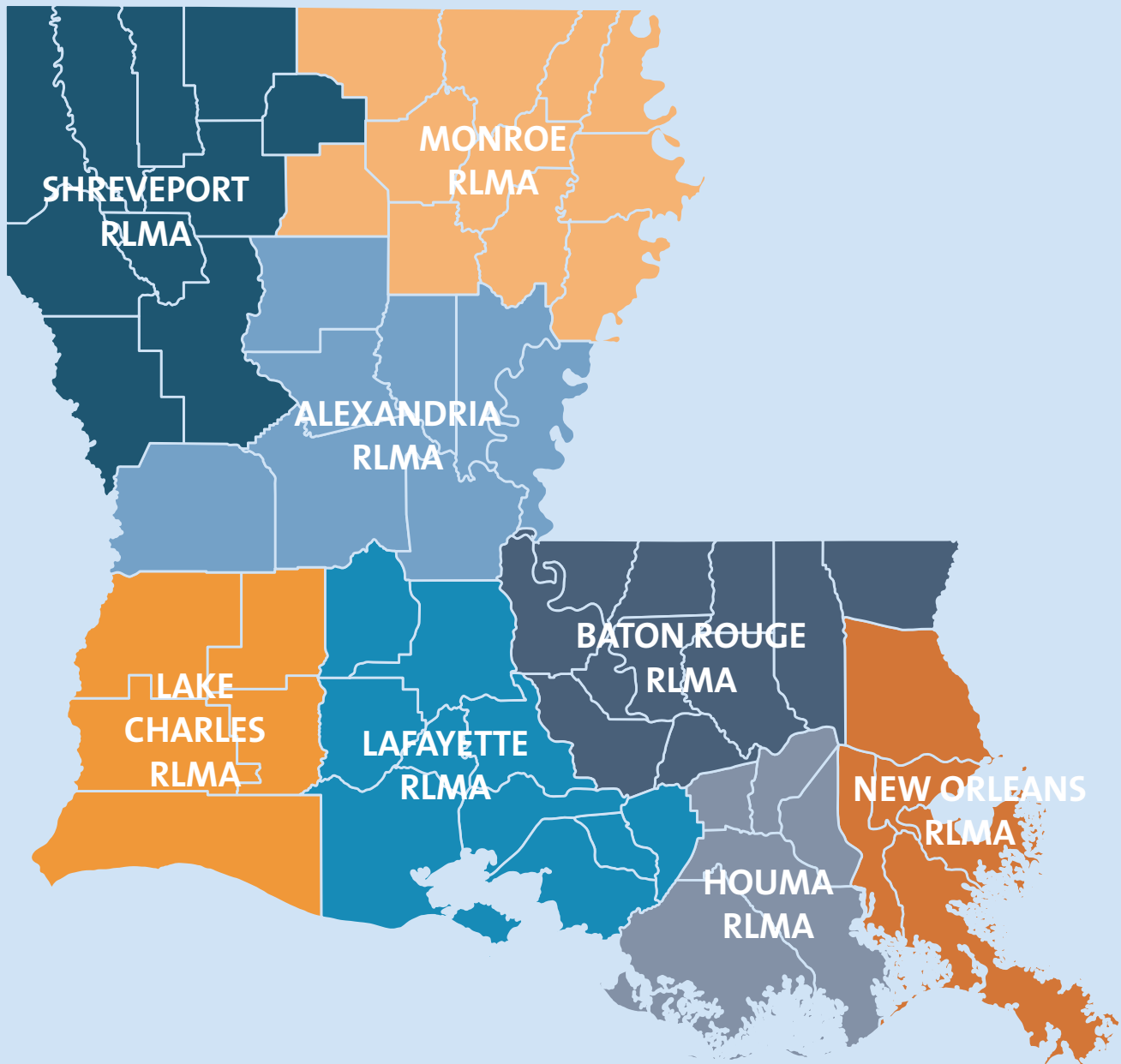
DAVID ZUCKERMAN, MPP

David Zuckerman joined The Democracy Collaborative team in 2012 and serves as Director for Healthcare Engagement. David leads the coordination of the Healthcare Anchor Network—a health system-led collaboration focused on improving community health and well-being by building inclusive and sustainable local economies. The Network includes more than 30 health systems to date.

David is the co-author of the Hospitals Aligned for Healthy Communities toolkit series. His work focuses on inclusive and equitable economic development strategies that build wealth in low-income communities, with specific attention on how hospitals and health systems can deploy the business side of their institutions to support community health improvement and strengthen their local economies.

David is also the author of Hospitals Building Healthier Communities: Embracing the Anchor Mission and a contributor to Can Hospitals Heal America's Communities. He is the lead author of a National Academy of Medicine discussion paper, *Building a Culture of Health at the Federal Level*. He serves on the Board of Trustees for the Consumer Health Foundation.

LOUISIANA'S REGIONAL LABOR MARKET AREAS (RLMAS) DEFINED



SHREVEPORT RLMA: Bienville, Bossier, Caddo, Claiborne, DeSoto, Lincoln, Natchitoches, Red River, Sabine, Webster

MONROE RLMA: Caldwell, East Carroll, Franklin, Jackson, Madison, Morehouse, Ouachita, Richland, Tensas, Union, West Carroll

ALEXANDRIA RLMA: Avoyelles, Catahoula, Concordia, Grant, LaSalle, Rapides, Vernon, Winn

LAKE CHARLES RLMA: Allen, Beauregard, Calcasieu, Cameron, Jefferson Davis

LAFAYETTE RLMA: Acadia, Evangeline, Iberia, Lafayette, St. Landry, St. Martin, St. Mary, Vermilion

BATON ROUGE RLMA: Ascension, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, Tangipahoa, Washington, West Baton Rouge, West Feliciana

HOUMA RLMA: Assumption, Lafourche, Terrebonne

NEW ORLEANS RLMA: Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany

NOTES

LAC CORE LEADERSHIP TEAM

Kenneth Alexander

Vice President, Louisiana Hospital Association

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Louisiana Association of Nurse Practitioners

Dale L. Bankston

AARP Volunteer and retired healthcare executive

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Lisa Deaton, BSN, RN

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Chief Operating Officer, Our Lady of the Lake Regional Medical Center

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Associate Director, Patient/Nursing Service Southeast Louisiana Veterans Healthcare System

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