FUTURE OF NURSING™
Campaign for Action
IN LOUISIANA

The Louisiana Action Coalition

Presents

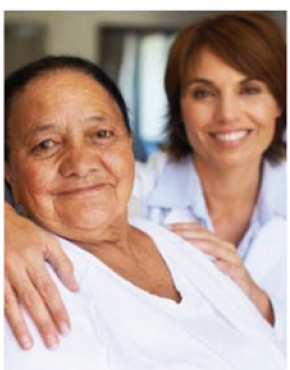
Nurse Leader Institute 2021

Designed for current and emerging nurse leaders

Learn from exemplary Louisiana nurses during this five-day collaborative program and gain new perspectives for your nursing career!

Monday, September 13, through Friday, September 17
Embassy Suites, 4914 Constitution Avenue, Baton Rouge

The COVID-19 pandemic revealed the challenges nurses face every day and added significant new opportunities while illuminating the value of nursing. As a result, the health care environment is changing rapidly. Registered nurses are at the heart of today's health care operation. This new environment requires nurse leaders to lead, innovate, inspire, and drive transformation.



Health outcomes and health equity have risen to a new level of concern. Nurse leaders play a pivotal role in recruiting, retaining and motivating staff; ensuring clinical quality; managing both fiscal operations and services to patients and many other areas of responsibility. The Nurse Leader Institute was created to provide nurse leaders with the tools needed to be successful.

The Nurse Leader Institute is a five-day, intensive program designed to develop long-lasting, effective leadership skills. Whether it is human resource issues, customer service concerns, implementation of quality and patient safety initiatives, budget analysis, cost-saving mandates or building influence as a leader, participants will gain new perspectives and solutions for the difficult challenges faced daily.

Individuals completing the Nurse Leader Institute are also eligible to participate in a nine-month mentorship program. Nurse Leaders are matched with expert mentors as well as an experienced nurse leader in their area of practice/interest. Those nurse leaders successfully completing both the Nurse Leader Institute and the mentorship program will be recognized at the annual Louisiana Nurses Foundation Nightingale Gala.

Who should attend?

The Nurse Leader Institute, a statewide program of the Louisiana Action Coalition, is designed for emerging nurse leaders and those aspiring to leadership working in all sectors of health care, including acute, post-acute and ambulatory providers, long-term care, home/community health, public health, and schools of nursing.

Do you need to energize your spirit as a nurse leader? LAC offers this program as a way to do just that. Take a look at the comments from some LAC Nurse Leader Institute graduates:

"Attending the 2020 NLI was one of the best decisions I have made throughout my nursing career. This experience not only provided a well programmed leadership curriculum, but allowed for an immense amount of professional networking. NLI gave me the opportunity to collaborate and learn from highly impactful nurse leaders though out the state."

LeeAnn Prisk, DNP, RN
2020 NLI Fellow Graduate

"Being a part of the LAC Mentorship Program has been life-changing! The Nurse Leader Institute afforded me the opportunity to cultivate both personal friendships and professional partnerships for which I am forever grateful. In addition, the process of becoming a Nurse Leader Institute Fellow empowered me to design and implement an influential nursing initiative fueled by passion and advocacy for our profession. Ultimately, the experience paved the way for a new career path inspired by an amazing leader, educator and mentor."

Jenn Garnand, MBA, BSN, RN, NE-BC
2020 NLI Fellow Graduate

"As a member of the NLI Class of 2020, it provided me with the opportunity to reset my goals as aleader. The Nurse Leader ship Institute encouraged me to seek the value of every person individually and motivate them and individuals, while using this to achieve the overall goals of the organization. As I look back on being a leader of a large Nursing Unit during the height of the pandemic, I know it was the guidance received during NLI, which allowed me to be calm and confident in such a period of uncertainty."

Michelle D. Dennis Ph.D., RN
2020 NLI Fellow Graduate

"The NLI was a tremendous opportunity to learn from important, impactful leaders in healthcare. The content was current, was communicated effectively and will be very useful to emerging leaders. As a new graduate of an MSN program in Executive Leadership, I was impressed with how relevant the content was for developing leadership expertise."

Charmaine Power, APRN
2018 NLI Fellow Graduate

FUTURE OF NURSING™
Campaign for Action

The Future of Nursing: Campaign for Action

The 2020 Academy of Medicine's Future of Nursing 2020-2030: Charting a Path to Achieve Health Equity, sponsored by the Robert Wood Johnson Foundation, is a call to action for nurses to promote health equity and be active leaders in health care reform. Understanding this important body of work is essential knowledge for today's nurse leaders.

The ramifications of the Academy of Medicine Future of Nursing 2020-2030 and the Campaign for Action vision of everyone in America can live a healthier life, supported by nurses as essential partners in providing care and promoting health equity and well-being is woven throughout the Nurse Leader Institute curriculum.

Course Learning Outcomes

Potential nurse leaders/executives will utilize the knowledge and skills in the activity to function in nursing leadership roles within healthcare.

As a result of participating in the Nurse Leader Institute, potential nurse leaders/executives will be able to:

Day 1
8:30a.m. - 4:30p.m.

Discover the nurse leader's role in healthcare reform and the Institute of Medicine's Future of Nursing vision.

Complete leadership assessment inventory.

Apply insights of assessment to improve one's leadership skills.

Employ leadership principles to leadership skills.

Employ leadership principles to achieve clinical and business agendas.

Day 2
8:15a.m. - 5:00p.m.

Recognize individual differences (including personality, age, and cultural background) that affect leadership effectiveness.

Apply best practice communication skills in various situations.

Practice communicating in difficult situations.

Examine the nurse leader's role in monitoring and improving professional practice.

Summarize the legal standards for nursing practice.

Recognize the impact of a strategic plan to maximize your career potential.

Day 3
8:00a.m. - 4:45p.m.

Relate the concepts of Health Care economics to organizational mission.

Interpret financial statements.

Analyze all components of a budget.

Translate staffing and scheduling needs to budget projections.

Day 4
8:00a.m. - 4:45p.m.

Recognize strategies to build a positive work environment where optimal practice can flourish.

Integrate performance improvement, regulatory, and accreditation principles into leadership roles.

Formulate strategies, including positive discipline, to maximize staff performance.

Employ strategies for selecting qualified personnel.

Analyze practices related to recruitment.

Analyze approaches related to staff retention.

Understand how a just culture environment increases patient safety.

Explain the nurse leader's role within the context of the Louisiana State Board of Nursing.

Day 5
8:00a.m. - 2:45p.m.

Explain how research and evidence-based practice can improve patient outcomes.

Explore national trends in quality improvement.

Identify practical strategy & tools to improve outcomes.

Explore strategies to successfully lead and sustain change.

Relate the concepts of the Disney model to transforming organizational culture.

Describe the potential effects of emerging healthcare trends on the future work of nursing.

Reflect on lessons learned throughout the Nurse Leader Institute.

The Nurse Leader Institute offering is designed utilizing materials developed by the Association of California Nurse Leaders (ACNL) and the California Institute for Nursing and Health Care (CINHC) and they are the intellectual property of ACNL.

Registration Information

Cost and Registration

Cost for five-day program: $1,000

Registration deadline: August 27, 2021

Register at louisianafutureofnursing.org/nli-2021

For inquires, send email to lacnursing@gmail.com

Accommodations in Baton Rouge

Special accommodation rates are available at the Embassy Suites for NLI registrants.

Visit louisianafutureofnursing.org/nli-2021-accommodations for more information on room reservations.

Continuing Education Credit

This activity has been submitted for approval by the Louisiana State Nurses Association for 35.25 contact hours. The Louisiana State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

For questions regarding contact hours, please email lacnursing@gmail.com.

The Louisiana Action Coalition reserves the right to cancel or reschedule this program due to conditions beyond its control. In the event there is an announced emergency related to weather or other unforeseen conditions, the program will be cancelled and an attempt to reschedule will be made. Registration fees will be applied to future programming.

Fee may be applied to future programming if cancellation is made at least two full days prior to the beginning of the program.

Development of the Nurse Leader Institute was funded by donations from the Robert Wood Johnson Foundation, Blue Cross and Blue Shield of Louisiana, Gifted Healthcare LLC and the Great 100 Nurses Foundation. Special thanks to the Louisiana State Nurses Association and the Louisiana Organization of Nurse Executives for their support.

Meet Our Faculty

Faculty may change due to availability.

Cynthia Bienemy
PhD, RN

Cynthia Bienemy, PhD, RN, is the Owner and CEO of ALLTHINGSPROFESSIONAL LLC which focuses on healthcare workforce research for workforce centers, boards of nursing, medical boards and institutions and organizations that educate and employ healthcare professionals. Dr. Bienemy was the first Director of the Louisiana Center for Nursing at the Louisiana State Board of Nursing for over eleven years and was charged with collecting, analyzing, and reporting on the registered nurse (RN) and advanced practice registered nurse (APRN) workforce in Louisiana. In her position as Director of the Center for Nursing, she addressed issues related to nursing education capacity, nurse supply, nurse demand and nursing workforce forecasting. Dr. Bienemy served as the co-lead for the Louisiana Action Coalition (LAC) along with Mrs. Denise Bottcher, State Director for AARP LA for the first ten years of the Future of Nursing Campaign for Action (2010- 2020). As a member of the LAC Executive Team and Core Leadership Team, Dr. Bienemy served as the lead for the LAC Diversity Steering Committee which focuses on increasing the diversity of Louisiana's RN and APRN workforce and facilitated the state's first Nursing Workforce Diversity Think Tank in 2015. Dr. Bienemy also served as lead on the planning committee for the annual LAC Culture of Health Summit (2017-2020). Dr. Bienemy has served as the President of the National Forum of State Nursing Workforce Centers and chair of the Louisiana Health Works Commission and Nursing Supply and Demand Council. Dr. Bienemy also served as a member of the National Advisory Council for Nursing Education and Practice from 2018-2020. She is an American Nurses Association Substance Abuse and Mental Health Services Administration Ethnic Minority Fellow Alumnus and was a 2018 Louisiana Nurses Foundation Nightingale Hall of Fame Inductee. Prior to accepting the position as the first Director of the Louisiana Center for Nursing in 2009, Dr. Bienemy was an Associate Professor in the Graduate Nursing Program at Southern University and A & M College.

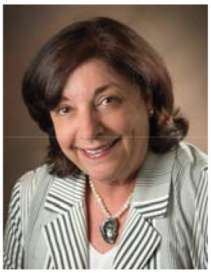
Kenneth Cochran
DSc, RN, MBA,
FACHE

Kenneth Cochran currently serves as the President and Chief Executive Officer for Opelousas General Health System. He has more than 15 years in key leadership roles in healthcare. In addition, he serves as adjunct faculty at University of LA at Lafayette. Ken serves on the LA Hospital Association Board of Directors, and on the LA State Nurses Association Board of Directors. He was recently elected to the Council of Regents, the legislative body of the American College of Healthcare Executives.

Lisa Colletti
RN

Lisa Colletti, RN, MN has 45 years of nursing experience inclusive of 20 years in leadership and administrate roles. Employed in the hospital setting for the majority of her career, Lisa served in a variety of staff and supervisory positions including Unit Manager, Hospital Educator, Faculty at a local school of nursing, and Performance Improvement Project Manager. The latter part of her career was spent at the Executive level as Vice President of Nursing at Ochsner Medial Center New Orleans. After hurricane Katrina, she assumed the role of Vice President/Chief Nursing Officer at the Ochsner Medical Center Westbank. In 2009, she returned to Ochsner Medical Center New Orleans as Chief Nursing Officer, the position that she held until her retirement. Lisa is the past president of the Louisiana Organization of Nurse Executives and has been an active member of the Louisiana Action Coalition for the past ten years. Not to be slowed down by retirement, Lisa works part time as a Legal Nurse Consultant. In addition, she is currently co-chair of the Regional Action Coalition for the New Orleans area and chairs the LSNA Nurses on Boards Committee.

Meet Our Faculty

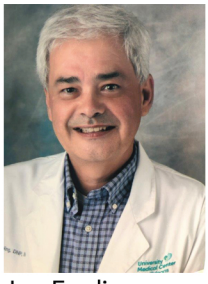


Denise Danna, DNS, RN, NEA-BC, CNE, FACHE

Denise Danna, DNS, RN, NEA-BC, CNE, FACHE, has over 40 years of nursing experience with 35 years of nursing leadership experience. Danna has worked as a chief nursing o□cer at several hospitals where she has had responsibility for multi-million-dollar budgets in addition to participating in budget planning, strategic planning, and business planning. Danna was the associate dean and associate professor at the LSU Health Sciences Center School of Nursing where she was responsible for the Masters of Nursing and Doctor of Nursing Practice programs and program director for the Nursing Administration concentration where she developed a three -hour budgeting course. She is currently Adjunct Associate Professor at LSUH SON and Director of Academic-Practice Partnership, and chief nursing officer at University Medical Center, New Orleans for the last six years. She has served in various board positions in multiple professional organizations.

Sue C. DeLaune, MN, RN, CNE

Sue DeLaune, MN, RN, CNE, has more than 40 years' experience as a nurse educator in various roles including educator, author, staff nurse, administrator and business owner. She has worked with clients and colleagues from many cultural backgrounds and written chapters on communication and cultural diversity. In speaking engagements across the U.S., DeLaune has presented on humor and health, increasing interpersonal effectiveness and dealing with conflict and stress management. She is noted for her witty and informative methods on engaging participants in learning experiences.



Joe Eppling DNP, MHA, RN, CRRN, NEA-BC

Joe Eppling, DNP, MHA, RN, CRRN, NEA-BC, a 30+ years in nursing and more than 25 years of nursing leadership experience including nursing supervisor, director, senior director, and is currently the Associate CNO/AVP of Nursing. Eppling has practiced nursing in various inpatient and outpatient settings including critical care, emergency, rehabilitation, and post-acute settings. He received BSN from Nicholls State University, Master of Healthcare Administration from College of St. Francis, Master of Nursing and Doctor of Nursing Practice from LSU. Joe has presented in local, state and national conferences. Over the years, he has been actively involved in local and state nursing associations/organizations and has held several board positions.

Debbie Ford RN, MSN

Debbie Ford, RN, MSN, is the Chief Nurse Executive and VP of Quality at Ochsner Medical Center. She is an accomplished and innovative executive with over ten years of senior executive leadership experience and more than twenty years of clinical and administrative leadership experience in hospital and non-hospital settings. She is responsible for oversight of nursing and patient care excellence and quality patient standards across the hospital and clinic settings. She currently serves on the La. Organization of Nurse Executives, and the American Nurses Association. She is a member of the Gallup© Advisory Group, Treasurer and Board Member of non-profit NursesEverywhere ©, and Loyala-Ochsner Advisory Board member. She is an instructor for the La. Nursing Leadership Institute. Debbie holds three fellowships: a Robert Wood Johnson Nurse Executive Fellowship from Wharton; an American Advocacy Institute Fellowship; and a HFMA GE Nursing Executive Fellowship.. She is an American Nursing Credentialing Center Magnet™ Chief Nursing Officer and has successfully accomplished three previous Magnet accreditations. Her organization garnered the La. State Nurses Association Hospital of the Year 2020.

Meet Our Faculty

Caroline Marceaux
MS, RN

Caroline Marceaux, MS, RN is a nursing and patient care executive with over 25 years of experience. Background includes Woman and Children's Services, Perioperative, and Critical Care. Leadership experience includes all areas of acute care nursing services and outpatient patient care services, Utilization Management, Quality and Performance Improvement, Pharmacy, Laboratory, Physical, Occupational and Speech Therapy Services and Medical Staff Services.

Caroline's current position is the CNO at Ochsner Acadia General Hospital in Crowley, Louisiana. In this role, she is responsible for the Quality and Safety of a 113 bed hospital, Cancer Center of Acadiana at Acadia General, and Wound Care and Hyperbaric Center of Acadiana. Previously she served as CNO at American Legion Hospital. Through Caroline's leadership, Acadia General Hospital improved Quality and Patient Safety, increased patient experience and improved operational efficiencies while increasing growth in surgical case volume and outpatient infusion volumes and revenue.

Marceaux obtained her BS nursing education at University of Southwestern Louisiana in Lafayette, Louisiana. She earned her MS degree from the University of South Alabama. Marceaux is also a Lean Six Sigma Green Belt with a passion for continuous improvement.

Marceaux has been recognized for her community service and previously served on the Goodwill Industries of Acadiana Board of Directors from 2015-2018 and 2017 Board Chairman. Caroline is also currently serving on Louisiana State University at Eunice's Foundation Board of Directors. She served as a Region 4 (FIMR) Fetal Infant and Maternal Death delegate, LAHART Region 4 Committee Member. Caroline is also served on the Go Red for Woman 2015 Executive Team to raise awareness and funding for heart disease in woman.

Caroline served on the Louisiana Future of Nursing Leadership Steering Committee which developed the first Nurse Leadership Institute which is now held annually. Caroline continues to serve as faculty for the Nurse Leadership Institute. Marceaux is an active member of the LSNA, ANA, LONL, and AONL.

Jennifer Melton
MSN, RN, C-ONQS, IBCLC

Jennifer Melton, MSN, RN, C-ONQS, IBCLC has almost 25 years of experience in Women's and Children's Services, including Pediatrics, Neonatal Nursing, and Lactation. She is an IBCLC (International Board Certified Lactation Consultant) and is certified in obstetric and neonatal quality and safety. Jennifer is currently the System Performance Improvement Manager for the Obstetrics focused on standardizing patient care across Ochsner Health to improve patient outcomes. Prior to working in Quality, Jennifer was the Director of Women's Services for Ochsner Medical Center Kenner for over 10 years and is currently serving as the Chair of the Ochsner Health OB Nursing Integration Council.

Joan "Ecoee" Rooney
DNP, RN,NPD-BC, SANE-A

A distinguished leader, Dr. Rooney has more than 20 years of nursing experience and is a recognized forensic nursing and nursing leadership expert. She is the director of nursing leadership development for Ochsner Health and the President of the Louisiana State Nurses Association. Rooney is sought out for her expertise in leadership development, healthy work environments, and mitigating compassion fatigue.

An active member in national and regional professional nursing organizations, she serves on the 2022 Conference Planning Committee for the Association of Nurses in Professional Development, as Chair of the Ethics Committee for the Association of Forensic Nurses and serves on the Board of Directors for the New Orleans Family Justice Center's Hope Clinic which provides forensic exams and primary care and behavioral health services to survivors of domestic violence. She currently holds membership in seven other professional nurses associations.

Rooney holds an ADN degree from Delgado Charity School of Nursing, and BA in Communications and Women's Studies and an MSN from Loyola University New Orleans, and a DNP from Southeastern Louisiana University.

Meet Our Faculty

Terrie Sterling
MSN, MBA, RN

Terrie P. Sterling is currently serving as the interim CEO of University Medical Center: New Orleans. She also is the CEO of her own healthcare management services firm which focuses on service line planning and growth, leadership development and executive coaching. Terrie also serves as the Chief Nursing Advisor at nDorse. In her role at nDorse, Sterling leads strategy and supports business development for the mobile and web-based software platform.She was recently appointed by Governor John Bel Edwards to serve on the Louisiana Board of Regents and serves as Co-Chair of the Resilient Louisiana Commission. Ms. Sterling served as the Executive VP for Strategic Initiatives at OLOLRMC where she led the development of a freestanding Children's Hospital in 2019. She is formerly the Chief Operating Officer of Our Lady of the Lake Regional Medical Center (OLOLRMC), where she was responsible for overseeing the day-to-day operations of the largest hospital in Louisiana with more than 800 beds. Ms. Sterling has been a member of the Rotary Club of Baton Rouge since 2006, was inducted in the Louisiana Nurses Foundation Hall of Fame in 2016, received the Louisiana State University Women's Center Esprit de Femme Award in 2014 and is a past recipient of the Influential Women in Business Award from the Baton Rouge Business Report.

She previously served on the Board of the Federal Reserve Bank of Atlanta, New Orleans Branch, and has also been involved with the Capital Area United Way, Alzheimer's Services of the Capital Area, and Capital Area American Heart Association.

Ms. Sterling has served on the Core Leadership Team of the Louisiana Action Coalition for the Future of Nursing Campaign for Action since its inception in 2011. She plays a pivotal role with the Nurse Leader Institute and the Nurse Mentorship Program sponsored by the Louisiana Action Coalition. She is a member of The Links, Incorporated and Gamma Eta Omega Chapter of Alpha Kappa Alpha Sorority Inc.

Terrie holds a Bachelor of Science in Nursing from Northeast Louisiana University, a Master of Business Administration from Louisiana State University, and a Master of Nursing Science, from Loyola University, New Orleans. Ms. Sterling is board certified in healthcare management as an American College of Healthcare Executives Fellow.

Nicole Telhiard
DNP, CPN, NE-BC

Nicole Telhiard, DNP, CPN, NE-BC, is the Chief Nursing Officer for Our Lady of the Lake Regional Medical Center. She is a Board Certified Nurse Executive and Certified Pediatric Nurse. She served as the Board Chair for the Pediatric Nursing Certification Board for 7 years and greatly values professional Nursing Certifications. Nicole has a Doctorate of Nursing Practice from RUSH University in Chicago, Illinois, adding to her credentials of both Bachelor and Master of Science degrees in Nursing. She is a member of the American Organization for Nursing Leadership, the Louisiana Organization for Nursing Leadership, the Louisiana State Nurses Association and the Baton Rouge District Nurses Association. Nicole was recognized in 2020 by LSNA as the Nurse Administrator of the Year, and in 2020 by the ANCC for the Certified Nurse Executive of the Year. Nicole recently co-chaired (the first Nurse to do so) the AIAMC (Alliance for Independent Academic Medical Centers), National Initiative VII project on Interprofessional Teaming in Healthcare.

Jennifer Wright
DNP, APRN,
FNP-BC, FAANP

Dr. Jennifer Wright serves in the executive leadership position as the Chief Nursing Officer of the Louisiana State Board of Nursing (LSBN). She completed the Doctor of Nursing Practice degree at Loyola University New Orleans in May, 2016 where she focused on executive leadership and policy making processes and was awarded the Nightingale Award for excellence in academics.

Dr. Wright's background as an RN and FNP in direct patient care includes over 25 years of experience in the areas of critical care and primary and urgent care settings in Louisiana, California, and New Mexico. She authors articles for every edition of the quarterly publication issued by LSBN, The Examiner, since 2012.

Dr. Wright completed the first cohort of the Louisiana Action Coalition's Nurse Leadership Institute training and mentorship program and is a fellow. She publicly promotes information related to nursing issues by presenting to and working in concert with stakeholders including legislators, universities, the Louisiana Department of Health, healthcare facilities, credentialing personnel, American Association of Retired Persons (AARP), and professional organizations. Dr. Wright is actively involved with local and national organizations dedicated to initiatives for the Future of Nursing Campaign and organizations dedicated to regulatory excel lence. In 2014, she was voted as a "Top 50 Outstanding Nursing Alumni Southeastern Louisiana University 50th Anniversary, Building a Legacy of Nursing Excellence". As the Chief Nursing Officer she utilizes her expertise to carry out the mission and vision of LSBN which is for the agency to serve and be recognized as a leader in advancing nursing workforce, education, and practice.