



THE LOUISIANA ACTION COALITION 2022 VIRTUAL CULTURE OF HEALTH SUMMIT

NAVIGATING LOUISIANA'S PATH TO HEALTH EQUITY

SPONSORSHIP OPPORTUNITIES

PROMOTING HEALTH EQUITY AND WELL-BEING

SPONSORSHIP OPPORTUNITIES FOR THE LOUISIANA ACTION COALITION 2022 VIRTUAL CULTURE OF HEALTH SUMMIT

The National Academy of Medicine has released The Future of Nursing 2020-2030: Charting a Path to Achieve Health Equity. Please join the Louisiana Action Coalition (LAC) in creating a culture of health, reduce health disparities, and improve the health and well-being of the Louisiana population in the 21st century. Your sponsorship will allow your organization's products and services be seen by a diverse audience of leaders and experts in healthcare, public health, community health, public policy, research, education, housing, and transportation at the state and national level.

OUTCOMES OF PREVIOUS SUMMITS INCLUDED:

- *Building a culture of health through collaborative partnerships during the start of the COVID pandemic;*
- *A common understanding of health disparities and social determinants of health;*
- *Awareness of collaborative efforts across Louisiana;*
- *Using health rankings to develop community-based action plans*

The 2022 LAC Culture of Health Summit will continue to build on previous events by focusing this year's summit on the new 2020-2030 Future of Nursing report and how the coalition and its supporters plan to implement the recommendations throughout their organizations. State health data, collaborative partnerships, and the critical role of the healthcare community during the continued COVID pandemic will also be highlighted.

SPONSORSHIP LEVELS

CULTURE OF HEALTH FRIEND

AMOUNT: \$250 AND BELOW

BENEFITS: Recognition on LAC website, in the program booklet and welcome presentation

CULTURE OF HEALTH PARTNER

AMOUNT: \$500

BENEFITS: Recognition on LAC website, on social media posts, in the program booklet and welcome presentation

CULTURE OF HEALTH ADVOCATE

AMOUNT: \$1,000

BENEFITS: Recognition on LAC website, on social media posts and welcome presentation, in the program booklet, and during the break on Day 1 of the Summit

CULTURE OF HEALTH CHAMPION

AMOUNT: \$2,500

BENEFITS: Recognition on LAC website, on social media posts and welcome presentation, one half-page ad in the electronic conference program, and during breaks on Day 1 and Day 2 of the Summit

CULTURE OF HEALTH PREMIER "SHINING STAR"

AMOUNT: \$5,000

BENEFITS: Recognition on LAC website, on social media posts and welcome presentation, one full-page ad in the electronic conference program, and during breaks on Day 1 and Day 2 of the Summit



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PATH TO HEALTH EQUITY**

SPONSORSHIP FORM

Name of Sponsor _____

Amount of Sponsorship

\$250.00 *Culture of Health Friend*

\$2,500.00 *Culture of Health Champion*

\$500.00 *Culture of Health Partner*

\$5,000.00 *Culture of Health Premier "Shining Star"*

\$1,000.00 *Culture of Health Advocate*

Other Amount: _____

Contact Information

Name _____

Address _____

Phone _____ **E-mail** _____

Signature _____ **Date** _____

Note: All sponsorship information to be included in the program booklet (e.g., logo, picture ready ad, etc.) must be submitted to LAC Director Mr. Kelsi Guidry at lacnursing@gmail.com by April 1st 2022.

INFORMATION ABOUT THE LOUISIANA ACTION COALITION:

The Louisiana Action Coalition (LAC) was formed in 2011 and is one of 51 coalitions working nationwide to transform healthcare through nursing. Efforts are driven by evidence-based recommendations stated in the National Academy of Medicine's report. "The Future of Nursing 2020-2030: Charting a Path to Achieve Health Equity" The Robert Wood Johnson Foundation (RWJF) and the AARP Foundation have invested millions of dollars nationwide through the development and implementation of the National Campaign for Action. This campaign works toward the implementation of the recommendations that came from the previous 2010 report up to the recent 2020-2030 report. The report points out that nurses play a key role in the health system. With a unique combination of skills, knowledge, and dedication, nurses can help address health inequities and improve the health and well-being for all. The report explores how nurses can work to reduce health disparities and promote equity, while keeping costs at bay, utilizing technology, and maintaining patient and family-focused care. Building a Culture of Health is a movement led by RWJF and shared with others to take on one of the most pervasive challenges of our time, improving the health and well-being of everyone in America.

Thank you for honoring the effort of the Louisiana Action Coalition in implementing a Culture of Health throughout our community.

Please make checks payable to the Louisiana Action Coalition c/o the Louisiana Nurses Foundation and in the notes section insert "LAC 2022 Culture of Health Summit". The Louisiana Nurses Foundation is the fiscal agent for the Louisiana Action Coalition (LAC).

Checks should be mailed to the following address:

Louisiana Nurses Foundation
543 Spanish Town Road
Baton Rouge, LA 70802